



Mastère Visual Storytelling

PRE-REQUISITES

- ✓ Bachelor's degree in literature, performing arts and humanities
- ✓ Professional degree in sound and images
- ✓ Bachelor's degree in 2D or 3D animation
- ✓ DNMADE diploma in graphic design, animation, social innovation and entertainment
- ✓ Bachelor's degree in Video Games
- ✓ Trained as a draftsman, illustrator or comic strip artist
- ✓ Bachelor's degree in Motion Design
- ✓ Bachelor's degree in photography/videography
- ✓ Professional experience in one of the above fields
- ✓ Minimum level B2 or C1 in English for French-speaking candidates
- ✓ B2 level in French for English-speaking candidates

More information on : <https://gobelins-school.com/registration-process>

DEADLINE FOR APPLICATIONS

Thursday, February 29, 2024

CONTENT OF THE APPLICATION FILE

The candidate completes the registration process on Gobelins website: www.gobelins.fr

The candidate will receive an email containing the information that will allow them to connect to their file.

If the candidate's wish(es) are deemed admissible by the school, the recruitment and entrance exam procedures, as well as the link allowing the payment of the application fees, will be sent to them by email. The supporting documents below must then be provided in **pdf format**, and in **5 separate files**, as follows:

MANDATORY DOCUMENTS to validate the application :

Envoi de fichiers

Taille maximum par fichier: 50 Mo

DOCUMENTS DE CANDIDATURE À DÉPOSER APRÈS RÉCEPTION D'UN MAIL LES DEMANDANT

- In the "CV" section and in a single PDF document: place a resume **AND** a cover letter

Glissez un fichier ici ou [parcourez votre ordinateur](#) pour joindre un document

- In the “Titre d'Identité : Recto verso de la Carte d'Identité/Carte de séjour/Passeport” and in a single PDF document: place a valid ID document (National identity card recto/verso or passport)

Glissez un fichier ici ou [parcourez votre ordinateur](#) pour joindre un document

- In the “Bulletins de notes des deux dernières années” section and in a single PDF document: place the 3 last school grade reports

Glissez un fichier ici ou [parcourez votre ordinateur](#) pour joindre un document

- In the “Document complémentaire A” section and in a single PDF: place your highest degree completed

Glissez un fichier ici ou [parcourez votre ordinateur](#) pour joindre un document

- In the “Attestation de paiement pour les frais de dossier” section of “pour les formations assujetties à frais de dossier” and in a single PDF document: scan the invoice proving the payment of the application fees

Glissez un fichier ici ou [parcourez votre ordinateur](#) pour joindre un document

When acceptance of the pre-registration and validation of the student file, the applicant will receive an e-mail with an **URL link where he will be able to upload their creative file, PDF format**

If the candidate's application contains a missing or incorrect document, the file will be deleted from it. An email will then be sent to the candidate to tell him/her to upload the expected piece.

NON-MANDATORY DOCUMENTS :

If the candidate wishes to declare a disability, please submit an official document in a single PDF in the “Notification MDPH / RQTH / aménagements obtenus pour les examens antérieurs” section.

Glissez un fichier ici ou [parcourez votre ordinateur](#) pour joindre un document

TIMELINE OF SELECTION PROCESS

- **Admissibility test** on motivational video and Demo reel:

Publication of admissibility results : **Wednesday, March 20, 2024 - from 6:00 p.m.**

- **Admission test** on oral interview:

Interview dates : **From April 2 to 5, 2024**

Length : About 20 minutes

Place : Online

Publication of admission results : **Friday, April 12, 2024 - from 6:00 p.m.**

Publication of the results on the French website here: www.gobelins.fr/formation-initiale/resultats-concours

ADMISSIBILITY TEST BASED ON PERSONAL PRESENTATION AND NARRATIVE FILE

Any incomplete portfolios will not be accepted (1)

Details of the information to be provided :

- **The one-page Curriculum Vitae** should consist of three parts : education, professional experience, personal activities (arts or sports practised, associative or political commitments, publications, etc.).
- **The autobiography** will be a presentation in which you tell your own story : the elements of your own history that you wish to highlight, your sources of inspiration, your motivations, your commitments and your projects. It will be produced in the medium of your choice: live-action video clip, animation, volume or motion design, comic strip, image, game, graphic design and/or sound. Videos, motion designs and games must be no longer than 2 minutes. Autobiographical videos must include staging elements and sound.
- **The narrative file :**
You will have to choose a narrative element from the 5 known elements suggested below. Based on this element, you will develop a story for which you will give in a PDF form :
 - A synopsis (maximum 5 pages),
 - A note of narrative and artistic intent (maximum 3 pages),
 - A technical brief outlining the medium and format in which the story will be produced (maximum 1 page),
 - A presentation of the graphic and artistic elements (graphic bible or mood-board, or designs or storyboard, maximum 6 pages).

Don't forget to include in your intentions the sound elements you have chosen to accompany this project.

The 5 narrative elements are as follows:

**The authors of the texts and works presented are deliberately not cited. Their names and the references of these works will be communicated to candidates who so wish after the selection process.*

1-"The first time Caesar approached Cora about running North, she said no."

2- "It was religious yearning granted hope, it was the holy grail of science. Our ambitions ran high and low- for a creation myth made real, for a monstrous act of self-love. As soon as it was feasible, we had no choice but to follow our desires and hang the consequences. In loftiest terms, we aimed to escape our mortality, confront or even replace the Godhead with a perfect self. More practically, we intended to devise an improved, more modern version of ourselves and exult in the joy of invention, the thrill of mastery. In the autumn of the twentieth century, it came about at last, the first step towards the fulfilment of an ancient dream, the beginning of the long lesson we would teach ourselves that however complicated we were, however faulty and difficult to describe in even our simplest actions and modes of being, we could be imitated and bettered. And I was there as a young man, an early and eager adopter in that chilly dawn.

3-



4-

MONSIEUR FERNAND : Well then? What's going on, Louis ?

LOUIS : I've come back to die here, and to be buried in Pantin with my old man. America's a great place to get some dough. You can live there too, but if you want to leave your bones behind, there's only France. And I'm stupidly dying , and I'm leaving a little fly in my wake, Patricia, it's her I'd like you to look after.

MONSIEUR FERNAND : Boy, you've got some good ones!

LOUIS : Did you know her mother, Suzanne, Sweet Smile ?

MONSIEUR FERNAND : You're funny, you're the one who knew her.

LOUIS : When it comes to money, I'll leave you enough to do what you need to do for the little girl. My business runs itself; my solicitor, Maître Folace will explain.

5-



(1) Instructions for creating the PDF document on the last page.

OBJECT BEING EVALUATED	EVALUATION CRITERIA
Curriculum vitae and autobiography	Suitability of project with training objectives Motivation General knowledge and knowledge of the CCI sector Quality of expression (French and English or English only) Overall quality of presentation
Narrative file	The evaluation considers the following aptitudes: Originality and creativity Quality of narrative structure Relevance of theme and message Resonance Coherence of narrative Ability to create worlds and characters to tell the story Relevance of the format and technical support chosen Relevance of graphic elements presented General culture Quality of expression

ORAL ADMISSION TEST

All oral interviews are conducted online only.

The oral test is conducted in French or English, depending on the candidate's choice. Candidates are expected to have a 20-minute exchange with the jury.

However, candidates taking the French course will also be assessed on their level of English during an exchange in English during this oral test.

⇒ **French-speaking candidates must provide proof of a minimum B2 level in English, or even C1.**

⇒ **English-speaking candidates must provide proof of B2 level in French**

FINAL SELECTION BASED ON AN INTERVIEW			
TYPE OF EVALUATION	DURATION	POINTS	ORGANISATION OF THE EVALUATION
Interview with a jury	20 min	25	Discussions on the narrative project previously graded by the Jury Assessment of the level of skills put forward and the sales pitch
		25	Level of general and artistic culture Open-mindedness Curiosity about art in all its forms Argumentation based on references
		25	Assessment of the coherence of the candidate's professional project.
		25	Evaluation of the candidate's oral expression, dynamism, open-mindedness, motivation, ability to engage in projects and ability to work in groups. English level for French-speaking candidates.
TOTAL	20 min	100	

SELECTION PROCEDURE

- ✓ The grade obtained for the admissibility test has a direct effect on the list of admissible candidates
- ✓ Only the averagescore obtained at the interviews is taken into consideration for the final results of admission to the course.

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(1) Guidelines for creating the PDF file

- The PDF file of the applicant must be registered as follow :
SURNAME First Name applicant n° (Your applicant number will be created during your registration)
- When acceptation of the pre-registration and validation of the student file, the applicant will receive an e-mail with an URL link where he will be able to upload their creative file, PDF format
- Click on the URL link
- Pinch "CLICK HERE TO ADD FILES"
- Indicate your name and surname as follow : SURNAME First Name
- A new window will appear with a « Files are uploaded » message ; this sentence will allow the applicant having the confirmation that the file is well sent to the school.